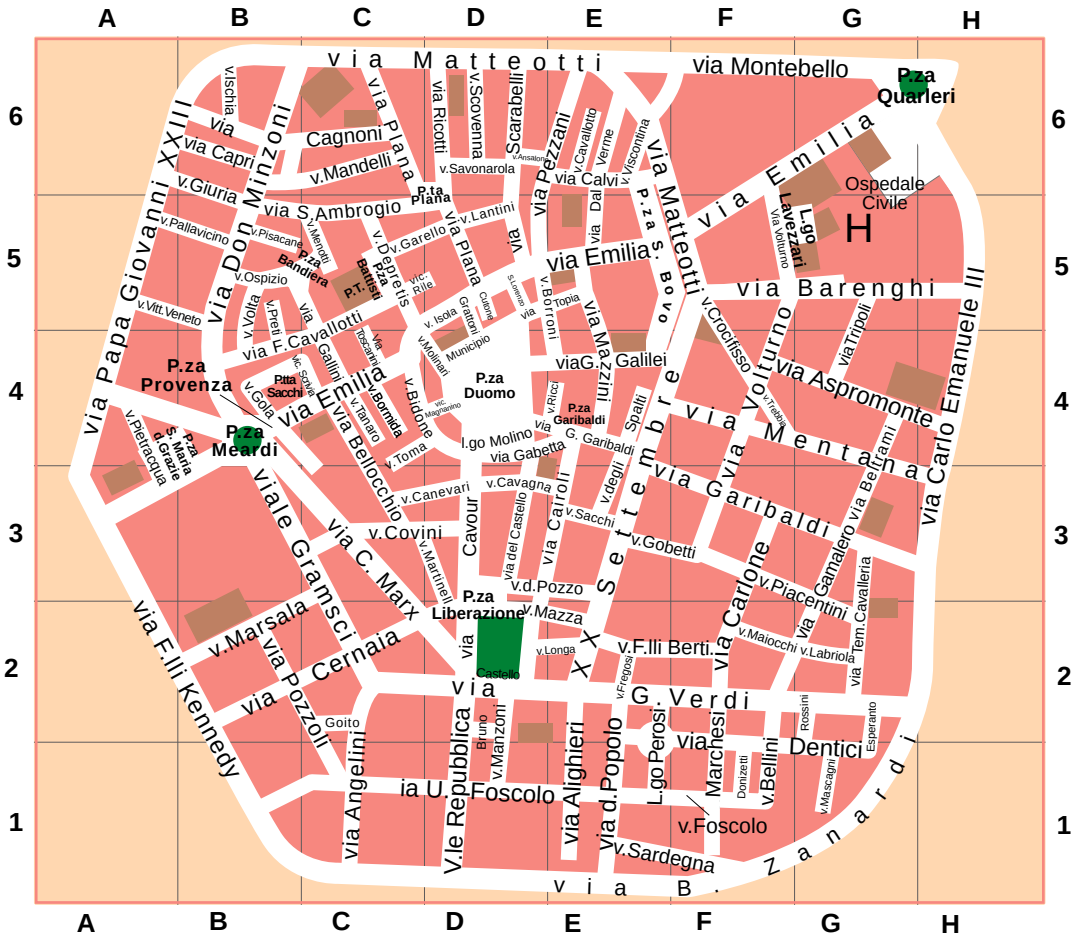CENTRO STORICO